

# So You Want to Start a Chapter

WHEN HARRY WYNN '01 BUS MOVED FROM EASTERN PENNSYLVANIA TO MYRTLE Beach, S.C., in 2009, his first order of business was to find the local Alumni Association chapter and get involved. But a Google search told him the closest group was in Charleston, nearly 100 miles away. Wynn was surprised but not discouraged. He contacted the Alumni Association and asked about forming a chapter. Nearly three years later, in April of this year, the Greater Myrtle Beach Chapter received its official charter. Here's how Wynn did it—and how you can, too. —MM

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## MAKE CONTACT

After that initial phone call, Cheryl Stringer '78 Edu, a regional director of volunteer services for the Alumni Association, told Wynn his first step was to reach out to other alums in his area. There were plenty: Stringer sent a list of more than 600 names.

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## RALLY THE TROOPS

Wynn enlisted the help of four fellow alums he'd met

through friends to tackle the list of contacts. Each person called or emailed at least 50 alumni to gauge their interest in joining. "It was time-consuming, but the response we were getting was great," he says.

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## TEST THE WATERS

During a one-year probationary period, the Alumni Association determines whether a group can meet the minimum requirement of 40 members. Meet-and-greets, football viewing

parties, and a summer picnic helped the Myrtle Beach Chapter attract a core group of about 50 active alums.

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## CONNECT

When the group hit the one-year mark in March, members celebrated with a dinner at a local Italian restaurant. For some members, the event was the first chance to meet face-to-face. It was also an opportunity to plan future events, which Wynn says will include a kick-ball league, baseball game outings, and community service projects.

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For more information on how to start an alumni group in your area, visit [alumni.psu.edu/groups/volunteer](http://alumni.psu.edu/groups/volunteer)

or call **800-548-LION (5466), option 3.**

## And Three More

Myrtle Beach is one of four new alumni groups approved by Alumni Council at its April meeting. The other three:

**Baseball Club Alumni Interest Group:** For those who played club baseball at Penn State. Find them at [facebook.com/pages/Penn-State-Baseball-Club](http://facebook.com/pages/Penn-State-Baseball-Club).

**Madison, Wis., Chapter:** For Penn Staters living in Badger country. They're into Team Trivia, and they've held outings to see Penn State sports teams play at Wisconsin, among other activities. At [facebook.com/psmadison](http://facebook.com/psmadison).

**Southern Finger Lakes Chapter:** Centered around Corning, N.Y., these Penn Staters do football-watching parties, a freshmen send-off, and more. Go to [twitter.com/PSAA](http://twitter.com/PSAA) SouthernFLX or do a search on Facebook. —TH

## PENN STATE ALUMNI ASSOCIATION

### PRESIDENT

Kathleen Arnold Smarilli '71

### VICE PRESIDENT

Kay Frantz Salvino '69

### EXECUTIVE DIRECTOR

Roger Williams '73, '75g, '88g

### OTHER EXECUTIVE BOARD MEMBERS

Barry Simpson '69, immediate past president; Marianne Alexander '62, Board of Trustees liaison; Tracey R. Bard, Jr. University Park Undergraduate Association; Alan Gedrich '82; Katherine E. Genovese '78, '84g; Daniel R. Hagen, Faculty Senate Chair; Kenneth Henderson '71; Heather James '92; Robert Landis '63; Kristen McMullen '88; Richard Randall '71; Marjorie Ganter Scholtz '62; Kevin R. Steele '92g; Sharon Stringer '78, '96g, '99g; Laurie B. Williams '90.

### OTHER ALUMNI COUNCIL MEMBERS

**2011-2014 Term:** Alan Bedrick '74, '78g; Martin Cepeda, Jr. '05; David Dell '76; Ronald Frear '54; Lisa Todd Hart '97; Kathleen G. Hume '96g; Heather James '92; Robert C. Landis '63; Gregory N. Malone '95; Heather L. Rayle '89; Ivan E. Santos '90; Katie L. Wells '03.

**2010-2013 Term:** Sally Hornick Anderson '98; Katie Bartoo '92; Kenneth R. Haas, Jr. '80; Trish Lawlor '78; Susan Ingham Martin '68; Joan M. McLane '94; Susan McNulty-Atwater '99; Johanna Ramos '92, '99g.

**2009-2012 Term:** Samuel Bernstine '78; Robert Booz '68, '99g; Michael Catino '70; Jeff High '91, '93g; Andrew Jackson Sr. '74, '04g; Andrew Santacroce '88; Gregory Scott '92; Fred Sembach '77, '78g; Alison Lipsett Simpson '03; Chris Thomas '03, '08g.

### EX OFFICIO

#### (Organization and Alumni Society Representatives)

Rene Garcia, Blue & White Society; Peter Khoury, Council of Commonwealth Student Governments; Jon Lozano, Graduate Student Association; Katie Perugini, Lion Ambassadors; Bridget Daly '06, Abington; Scott McAllister '68, Agricultural Sciences; Patrick Labriola '71, Altoona; Fred Bonci '73, Arts & Architecture; Norman Krauss '77, Beaver; Carrie Egnosak '03, Behrend; Ralph W. Tutlane, Jr. '83, Berks; Jennifer Eggers '94, Smeal College of Business; Carrie Snyder '95, Communications; Shawn Manderson '03, Brandywine; John Miravich '89g, Dickinson School of Law; Jacquelyn Allen '05, DuBois; Ruth Ann Wood '87, '90g, Earth & Mineral Sciences; Lawrence Wess '74g, '00g, Education; John Mikita '67, Engineering; David Omatick, Jr. '84, Fayette; John Miravich '89g, Graduate School; Eric C. May '95, '05g, Great Valley; Judy Hricak '89, Harrisburg; Harold Aurand, Jr. '86, Hazleton; Jennifer Sprankle '92, Health & Human Development; Prerana Dalal '08, Information Sciences & Technology; Todd Dietrich '04, Lehigh Valley; Beverly Sobel-Redler '85, Liberal Arts; Denise Kubli '00, Greater Allegheny; Wendy Braund '01g, Medicine; George H. Siehl III, '55, Mont Alto; Kerry Kelly '99, New Kensington; Pratima Gatehouse '96, '10g, Schreyer Honors College; Mark Connolly '84g, Eberly College of Science; Carl Rosenberger '81, Schuylkill; Caroline Crawford '94, Shenango; Scott Finlon '05, Wilkes-Barre; Kathy Zielinski '85, Worthington Scranton; William Englar '03a, York.